



PRESS RELEASE
MARIELLA BURANI FASHION GROUP
Cavriago, August 13th, 2009

Based on a request received from the Italian regulatory authorities, and pursuant to the increase realized in the past days of the share price of MBFG shares, the Company confirms it is not aware of any activity behind this price increase.

The Company believes that a reason for this price increase may be the request submitted by the Board Directors, pursuant to a meeting held on August 6, 2009 and announced on the same day, for shareholder approval of a capital increase of up to €100 million over the next five years.

Mariella Burani Fashion Group (MBFG) designs, produces and distributes world wide a diversified and complementary range of Luxury apparel, footwear, leather accessory and jewellery collections under its own brands and under license for prestigious international designers. MBFG founded in 1960 by Walter Burani, Chairman and CEO of the Group listed in the STAR segment of the Italian stock exchange since July, 2000, is today an internationally recognized public company with an established position in the accessible luxury goods market. The Group's dynamic revenue growth is attributable to internal development including product diversification, brand expansion, and new geographic market penetration. The Group has also made strategic acquisitions to capitalize on the know-how and experience developed by niche players in the Italian apparel, knitwear, textile and leather goods sectors. MBFG manages to provide top quality luxury goods at accessible prices by capitalizing on the strength and flexibility provided by Italy's industrial districts, world renown for their excellence in the development of luxury products. The Group's aim is to become one of the leading players in the accessible luxury market worldwide by further developing its product offering, its brand portfolio, and its global distribution network.

Contacts

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